



Pillars of the Entrepreneurial Culture

**at the University of Ruse
“Angel Kanchev”**

ERASMUS+

13-17 June 2016, Ruse, Bulgaria



Main initiatives to encourage entrepreneurship culture

- Since **2000**: Business Plan Competition
- Since **2007**: Small Business Management / Entrepreneurship
- Since **2009**: Master program in Entrepreneurship and Innovation

- Since **2008**: Junior Achievement Student Company
- Since **2008**: RESITA network
- Since **2009**: Journal in Entrepreneurship and Innovation
- Since **2009**: EU projects
- Since **2013**: Start-it-Smart
- **Since 2014**: Jump project

- Consulting
- www.uni-ruse.bg/Centers/TSNP/activities



Since 2000: Business Plan Competition

Students, participating the competition	2012	2013	2014	2015	2016
Faculty of Business and Management	15	14	21	34	48
Other faculties	-	8	9	9	2
Total students:	-	22	31	43	50

Templates for the Business Plan Competition:

2006 – IT entrepreneur

2008 – Company in Ruse region

2014 – Intel Business Challenge Europe - www.intelchallenge.eu/

2015 – TEHNOSTART project of the Bulgarian Ministry of Economy and Energy - www.mi.government.bg/bg/themes/proekt-tehnostart-nasarchavane-na-inovacionnata-aktivnost-na-mladite-hora-v-balgariya-1390-442.html



Since 2000: Business Plan Competition



2014 – in the context of HEInnovate



Since 2000: Business Plan Competition “Trampoline for Entrepreneurs”





Since 2009: Master program in Entrepreneurship and Innovation

- Developed in close collaboration with Prof Hans Wissema
- 2 and 4 semesters





Since 2009: Master program in Entrepreneurship and Innovation



Skype conference with Dimitri Shaitan, MSU Lomonosov



Since **2008**: Junior Achievement Student Company





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Since **2008**: Junior Achievement Student Company





Since 2008: RESITA network





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Since 2008: RESITA network





Since 2008: RESITA network





Since 2008: RESITA network





Since 2009: Journal in Entrepreneurship and Innovation

- **RESITA net**
- **Pure reviewers**
- **Bilingual**
- **ISSN 1314-0175**
- **Sections:**
 - Theoretical
 - Short scientific
 - Empirical
 - Discussions
 - Best practices

A screenshot of the journal's website. The browser address bar shows 'fbm.uni-ruse.bg/jei/'. The page header includes the ISSN 1314-0175 and the Faculty of Business & Management logo with the tagline 'AN IDEA AHEAD'. The main title 'Entrepreneurship & Innovation journal' is displayed in large, bold letters. Below the title is a navigation menu with buttons for 'Current Issue', 'Archive', 'about the Journal', 'for Authors', and 'Contacts'. A banner for 'Issue 5, Year V, November' 2013' is visible. The main content area features a cover image of the journal with the text 'November '13', 'Entrepreneurship & Innovation journal', and 'Issue Subject: Growth and Competitiveness'. On the right side, there is a 'Partners' section with logos for RU, 'UNIVERSITETI TRINAVKA', and 'fhs'.



Since 2009: Participation in EU projects

- Towards the Modernization of Higher Education Institutions in Uzbekistan/ MATcHES - 544573-TEMPUS-1-2013-1-BG-TEMPUS-JPHES (2013 – 4571 / 001 – 001), www.matches-project.eu
- IMPROFARM – Improving the Production and management Processes in Agriculture through Transfer of Innovations, 2011-1-PL-LEO05-1978; www.improfarm.eu
- ENTREPEDUC – THE ENTREPRENEURSHIP EDUCATION PROJECT (ENHANCING ENTREPRENEURIAL SELF-EFFICACY AND IDENTITY). <http://entrepeduc.org/collaborators/> , University of Wisconsin-Milwaukee Institutional Review Board for the Protection of Human Subjects (IRB #10-259, Date:4/6/2010).
- STARTENT - Fostering Business-University Partnerships for Entrepreneurship Education in Europe", ENT/CIP/09/E/N02S001, www.startent.eu
- ECO BIZ – Ecologic Cross-Border Operations for a Business Integrated Zone, 2(3i)-3.1-16 MIS ETC 216, <http://www.uni-ruse.bg/projects/archive>
- Bulgarian-Romanian Research Project Contract DNTS 02/26, (2010). “Comparative study regarding the training needs for development of entrepreneurial competences in the context of EU post-integration”, <http://www.uni-ruse.bg/projects/archive>
- Others



MATcHES - 544573-TEMPUS-1-2013-1-BG-
TEMPUS-JPHES (2013 – 4571 / 001 – 001),
www.matches-project.eu





MATCHES - 544573-TEMPUS-1-2013-1-BG-
TEMPUS-JPHES (2013 – 4571 / 001 – 001),
www.matches-project.eu





STARTENT - Fostering Business-University Partnerships for Entrepreneurship Education in Europe", ENT/CIP/09/E/N02S001, www.startent.eu





Since 2013: Start-it-Smart





Since 2014: JUMP project



Дата: 31.10.2014 час: 13:49 – 18:49

корпус/стая Русенски Университет
2Г.404 "АНГЕЛ КЪНЧЕВ"

Пилотен тренинг
WHO AM I?



Ленк за регистрация: www.jumpproject.eventbrite.com
www.fb.com/jumpprojectbg



Кой съм аз? Ценностна система и самоосъзнаване
Комуникационни умения
Презентационни умения
Емоционална интелигентност
Работа в екип
Управление на конфликти
Креативно мислене
Обратна връзка
Управление на времето и приоритизиране
Управление на стрес
Умения за убеждаване
Лидерски и предприемачески умения
CV, мотивационно писмо и интервю за работа
Интернет грамотност
Финансова грамотност
Проактивност
Управление на промяната



Students – the future of Bulgaria

